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TAGS: OEXC, CO, AR, BL, UY, EC

SUBJECT: POTENTIAL AMSPEC ON COMMUNICATIONS

1. DR. LAUREN-E DAY, UNIVERSITY OF KANSAS, AVAILABLE TO DISCUSS THE COMMUNICATIONS REVOLUTION AND NEW TECHNOLOGY IN COMMUNICATIONS IN LATIN AMERICA DURING AUGUST.

2. BORN 1934, DAY HAS SERVED AS UPI CORRESPONDENT IN BUENOS AIRES; FREE-LANCE CORRESPONDENT IN LATIN AMERICA; EDITOR-IN-CHIEF, BRIGHAM YOUNG UNIVERSITY DAILY UNIVERSE; COPY EDITOR, MINNEAPOLIS TRIBUNE; EDITORIAL ASSISTANT AND ASSISTANT EDITOR, JOURNALISM QUARTERLY.

3. HAS TAUGHT JOURNALISM IN HONDURAS, FORMER FULBRIGHT IN ARGENTINA.

4. RESEARCH ON PROFESSIONALIZATION OF JOURNALISTS IN LATIN
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AMERICA, LATIN AMERICAN PRESS OPINION, ARGENTINE WORKING
NEWSPAPERMEN'S ORGANIZATIONS.

5. PUBLICATIONS INCLUDE "THE PRESS," (ENCYCLOPEDIA OF LATIN AMERICA); "SPANISH MINI-CULTURE UNITS: THE NEWSPAPER;" "PENETRATING THE MASS MEDIA: A UNIT TO DEVELOP SKILL IN READING SPANISH NEWSPAPER HEADLINES;" LATIN

AMERICAN JOURNALIST: A PROFILE;" "HOW CIESPAL IMPROVES LATIN AMERICAN JOURNALISM;" NEWSPAPER ARTICLES ON LATIN

AMERICA.

6. SPEAKS FLUENT SPANISH.

7. SUGGESTS FOLLOWING TOPICS (POSTS MAY SUGGEST OTHERS):

A) "THE NEW JOURNALISM: ITS STRENGTHS AND WEAKNESSES" INCLUDES INNOVATIONS IN WRITING, REPORTING AND ETHICS.

B) A REVOLUTION IN NEWSPAPER TECHNOLOGY: WHAT IT MEANS FOR THE LATIN AMERICAN PRESS" DEALS WITH MEANS OF COMMUNICATION-SATELLITE COMMUNICATION, VTR'S, ADAPTATION OF PRESSES FROM "HOT TYPE" TO "COLD TYPE." ABLE TO

DISCUSS NEW VTR AND COMPUTER-ASSISTED NEWSROOM AND EDITING PROGRAMS USED IN UPI AND AP HEADQUARTERS AND U.S. NEWS-ROOMS.

8. LECTURES WOULD BE SUPPLEMENTED WITH APPROPRIATE AUDIO-VISUAL MATERIALS.

9. PLEASE CONFIRM INTEREST IN PROGRAMMING DAY, INCLUDING SUGGESTED PROGRAMS, AUDIENCES, LENGTH OF STAY, ETC. KISSINGER

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